

Case Study: Refrigeration, LED Lighting

Customer
Zabar's

Contractors
Bright Energy Services & Orange Energizing Solutions

Location
Manhattan, NY

Overview

Zabar's, a grocery store in Manhattan, wanted to make energy-efficient upgrades to lower its electricity bill.

Through Con Edison's Small-Medium Business Energy Efficiency Program, they received incentives that covered 70% of the cost to install new refrigerator doors, case night covers, and LED light fixtures.

Upgrades like better lighting could help with other parts of the business' bottom line.

"You buy with your eyes, especially in the food business. So, if something looks more attractive, people are more willing to give it a shot, as opposed to if it looks 'eh,'" Scott Goldshine, Zabar's General Manager, said.

The investment is already paying off, helping Zabar's bottom line, while enhancing the customer experience.

Highlights*

Total Project Cost: \$152,993	Con Edison Incentive: \$108,324	Customer Copay: \$44,669
Est. Annual Energy Savings (kWh)*: 324,517	Est. Annual Electric Bill Savings**: \$90,865	Customer Payback Period: < 1 year

*Combined annual savings from projects installed between 2016-2022

**Cost savings are based on a \$0.28 per kWh rate. Your rate could be higher or lower

Testimonials

"Everything you see on the ceilings is going to be LEDs because: A, it's good for the environment and; B, it's obviously a money-saving issue, as well."

— Scott Goldshine, General Manager

Get Started

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Join the Tens of Thousands of Local Business Owners Saving Energy & Money

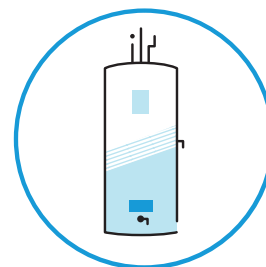
We provide incentives for the following upgrades:



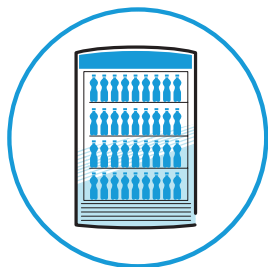
Lighting & Controls



Heating, Cooling, Ventilation (HVAC)



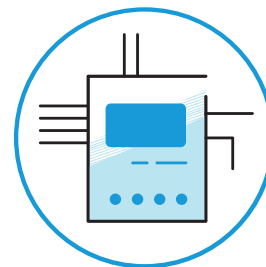
Hot Water System



Refrigeration



Building Envelope



Energy Management Systems

Get Started