

CON EDISON SHARED SOLAR PROGRAM COMMUNITY OUTREACH PARTNERS: CLARIFICATION ANSWERS AND QUESTIONS

This document answers questions that were submitted by January 4, 2019.

Question	Answer
<p>[Respondent] is already conducting outreach to vulnerable residents living 1-2 miles from the New York City region. However, we are not currently working in Valhalla, Westchester. Does this project require that applicants include all four sites in their proposal, or can an applicant apply for a subset of the locations? If applicants must include all four, can they partner with others to achieve that goal?</p>	<p>This project does not require that applicants include more than one site in their proposal. Applicants can include any location where they already have experience conducting outreach to low income populations.</p>
<p>[Respondent] is currently contracted with NYSERDA to administer their Community Energy Engagement Program (CEEP). One of our main metrics for CEEP is the cost share of non-NYSERDA funds for energy-saving projects. Would we have access to information about whether customers have received program benefits?</p>	<p>Con Edison will not be able to share information about customers for this outreach effort.</p> <p>Respondents should detail work they are doing for other programs that would interact with Shared Solar marketing and how they would be integrated and any specific considerations.</p>
<p>Will the contractor be required to report data and/or program results into a specific system of record?</p>	<p>No. Contractors will submit a final report via email.</p>
<p>Is this a pilot that could evolve into a longer-term program?</p>	<p>As filed in its Implementation Plan, Con Edison does have other sites that could be used for the Shared Solar program and would be interested in expanding it after the pilot has been successful. However, any future expansions are contingent on Public Service Commission approval.</p>
<p>Will marketing materials be provided? If so, in which languages will they be provided?</p>	<p>Yes. Marketing materials will be provided. Please see Con Edison's 12/31/2018 outreach filing for sample materials.</p> <p>Outreach materials will be provided in English and Spanish. Additional languages</p>

	<p>are possible based on Community Outreach Partner feedback. Respondents should identify any additional languages they think would be helpful in their proposal.</p>
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